



Mascot and
Theme:

BFF: Brave, Fierce, Fun
with the Grizzly Bear

Welcome to the Fall FUNdraiser—our easiest way for Troops to earn proceeds to jumpstart the Girl Scout year. Use this guide for key dates, links to resources, and a checklist of tasks.

Sales options include snacks, magazines, exclusive BarkBoxes, Tervis drinkware, and **new for this season... candles!** Both snacks and rewards are delivered to Communities during the same week, making that part of your role a breeze!

With your help and guidance, we know Troops will experience the benefits of this simple and rewarding sale. We appreciate all you do to make this sale possible. Connect with us anytime you need support.

Yours in Girl Scouting,
The River Valleys Product Program Team

Participation Options and Proceeds

This fundraiser offers flexible options, with multiple ways to participate. There’s even an online only pathway with no money collection or product delivery. **Troops earn 12% on all items sold for troop proceeds. New for 2025: Senior and Ambassador troops can opt-out of rewards to earn 15% in proceeds! All proceeds stay local to benefit our Girl Scouts!**

Type of sale:	How to do it:	How product gets to customers:	How customers pay for items:
Online Exclusive Items**	Girl Scouts use M2OS to email their customers or share their unique sales link.	Shipped from vendor	Credit card purchase online
Online Snack Sales*	Girl Scouts use M2OS to email their customers or share their unique sales link via social media or text.	Customers choose to either have the snacks shipped to their home or have Girl Scouts deliver the snacks	Credit card purchase online
Snack Order Card Sales*	Girl Scouts contact customers via phone, text, video chat, or in-person and track orders on their snack order card	Delivered by the Girl Scout	Check or cash provided to Girl Scout

**Includes Care to Share Donation Program sales. **Includes Magazines, BarkBoxes, candles, & Tervis drinkware.*

Volunteer Resources

Along with these materials, you’ll use these online resources during the sale:

M2OS: www.gsnutsandmags.com/gsrv
Use the system to enter/review orders, monitor progress, run reports, and more!



Community + Area Product Leader Resources:
Scan the QR code to be directed to this page on girlscoutsrv.org.

In a Nutshell

A bi-weekly email with helpful tips and reminders for both communities and troops.

Looker

Looker is an online tool to access membership data and troop contact information to reach out to volunteers. You can also email troop volunteers through M2OS, use Rallyhood, or connect on social.

Rewards and Personalized Patches

While Troops earn proceeds for each item sold, Girl Scouts can earn rewards and patches, which are shipped to you.

New for 2025: Girl Scouts earn individual rewards based on their combined total sales of all Fall items—everything counts! Plus, they’ll earn patches for reaching sales milestones. Troops that sell \$200 or more in Fall items will receive access to a bonus cookie booth lottery round to score an early booth timeslot. Watch for more details in In a Nutshell.

The most popular rewards are the personalized patches created using an avatar from M2OS. Up to two personalized patches can be earned in a year, one for this sale and another for cookies. Two adults per troop can earn a personalized patch for sales of \$1,000 or more. A personalized patch will also be given to all Community Product and Community Leaders.



Care to Share Donation Program

Through the **Care to Share** donation program, snack items are donated to Meals on Wheels. Girl Scouts collect donations in \$9 increments, receive credit for each sale, and the Troop earns proceeds. Those who sell four or more donations earn a special patch. Girl Scouts River Valleys delivers the snacks.



Fall FUNdraiser: Checklist and Important Dates



Before the Sale | September 1–20

- ☐ Receive sales materials and distribute to Troops and Juliettes. Each Troop receives a Troop Guide, plus one Family Guide and order card per Girl Scout. Connect with us if you need more.
- ☐ Check your inbox the week of September 15 for a link to set up your M2OS account.
 - If you also manage a Troop, you will have access to the troop with the same login.
 - View the Troops in M2OS. If a Troop is missing, contact River Valleys.
- ☐ Promote the sale with Troops, remind them to set up their M2OS account, and to inform families to complete a permission form to participate.
- ☐ Attend our optional virtual Community Check-in & Chat volunteer session or view the recording in gsLearn..
- ☐ Review the snack delivery email for your delivery date.

During the Sale | September 21–October 20

- ☐ Girl Scouts can to access their M2OS account to begin the program on September 21. They can join in the program any time until October 20!
- ☐ Answer questions from Troops and Juliettes.
- ☐ Read your ‘In a Nutshell’ emails.
- ☐ Enter the delivery address for the Community snack order and the shipping address for rewards in M2OS by October 20.

After the Sale | October 21–December 18

- ☐ Remind Troops that order card sales must be entered in M2OS by 11:59 pm on October 25.
 - No action is needed for online sales, which are credited at the time of purchase. Online sales and reward choices close on October 26.
 - Enter late snack order card sales **until 11:59 pm on October 26**. No late orders can be accepted after this time.
- ☐ Coordinate the snack and reward pick up times with the Troops. **Deliveries occur the week of November 17.**
- ☐ Advise Troops of end of season banking deadlines.
 - December 7: Final family payments for order card sales due
 - December 9: Final snack order card sale deposits due in Troop accounts
 - December 18: ACH withdrawal from the Troop account for the balance due to River Valleys
 - December 22: ACH refund of proceeds to Troop account for Troops with high-levels of online payments.

Banking and Finance Information

- Troops deposit all money collected for snack order card sales into the troop’s bank account. River Valleys will then withdraw the amount due to council after the sale ends.
- Direct troops to complete the Finance/Inventory Issue Form by December 9 to report if a family owes money to the troop, the troop received an NSF (non-sufficient funds) check(s), or the troop was charged bank fees because of high deposit activity. Find this form at gsrv.gs/finance-inventory-issue.
- Participating Juliettes will be mailed deposit slips in November. Juliettes use these slips to deposit all money for snack order card sales into the River Valleys Wells Fargo bank account.
 - Juliettes will earn reward items and Juliette Program Credits instead of troop proceeds for participation in the sale.

Delivery Information: Snacks and Rewards



The Community snacks and rewards will arrive the week of November 17. An adult must oversee the snack delivery and verify the counts with the delivery staff.

Rewards will ship by courier during the same time-frame. You do not need to be present to receive this delivery. Watch for more delivery information coming to your email and in “In a Nutshell”.

Contact Us

Girl Scouts River Valleys
girlscouts@girlscoutsrv.org
800-845-0787

M2 Customer Service
support.gsnutsandmags.com
800-372-8520

Communities can earn proceeds for meeting sales goals. Details are still being confirmed, which will be featured in In a Nutshell.

